



Experience dynamic communication with Sunrise SESA Bus Destination Displays. Enhance passenger experience and ensure effective communication in transit or mass notification applications. Our innovative Bus Destination Signs provide real-time destination information, empowering travelers to make informed decisions.

With a rugged design and focus on passenger needs, our signs are weather-resistant, easy to install, and ensure efficient transportation. As a service-driven organization, we are committed to collaborating with you to complete your transit project successfully and deliver results you can be proud of.

Benefits

- Built to comply with EN50155 Standards
- ☑ Built to comply with Build America Program
- Built to comply with Americans with Disabilities

 Customizable mounting and finishes available to fit
- Designed & Manufactured to defeat supply chain with multi inputs for components.
- Sunrise Designed Surface Mount Full color (RGB) LED

- Power control systems manage brightness and saves power with in house designed light sensor
- Easy readability for passengers with 30 to 50 feet viewing distance per inch of character height
 - in with any Bus Brand
- Easy to install, Maintenance-friendly chassis Public transit design
- Built to last, Low maintenance & easy to replace Designed to be durable, lower operating costs for life of the sign.

Sunrise SESA Front Displays				
PRODUCT	DISPLAY DIMENSIONS	ENCLOSURE DIMENSIONS	WEIGHT	LED COLOR
BDS-8.25-24X144	7.8" X 46.75"	9.4" X 46.77" X 1.63"	16 LBS	Full Color, White, Amber
BDS-7-24X168	6.6" X 46.20"	9.25" X 49.38" X 2.44"	12 LBS	Full Color, White, Amber
BDS-8.25-24X192	7.8" X 62.3"	9.4" X 64.3" X 1.63"	19 LBS	Full Color, White, Amber
Sunrise SESA Side Displays				
PRODUCT	DISPLAY DIMENSIONS	ENCLOSURE DIMENSIONS	WEIGHT	LED COLOR
BDS-7-16X128	4.4" X 35.20"	5.25" X 38.38" X 1.97"	10 LBS	Full Color, White, Amber
BDS-7-8X104	2.2" X 28.60"	3.94" X 34.29" X 2.5"	9 LBS	Full Color, White, Amber
	5	Sunrise SESA Rear & Utilit	ty Displays	
PRODUCT	DISPLAY DIMENSIONS	ENCLOSURE DIMENSIONS	WEIGHT	LED COLOR
BDS-7-12X40 RUN NUMBER	3.3" X 11"	11.5" X 6.88" X 2.38"	7 LBS	Full Color, White, Amber

The above are our standard models and most common size configurations:

If you need a custom size, a specific matrix and/or pixel pitch, then we can design it and build it for you. We handle requests for custom enclosures with brushed aluminum and stainless steel with a variety of color choices and custom mounting options available.



We understand the stringent performance standard of the bus industry and we are prepared not only to meet those standards but to exceed them every step of the way.

Controller Features





- ☑ Built to comply with EN50155 Standards
- ✓ High resolution, full graphical LCD display
- Easy message listing download, USB or wireless
- Standard and custom mount Installation
- ✓ Compatible with Ethernet, Cell, Wi Fi, IR Gun: RS

232, J1708, RS485 and J1939

DISCLAIMER: Disclaimer Features and specifications are subject to change without notice. Properties relating to the Goods contained in this document do not constitute the product specifications but typical values for purposes of description only. All dimensions & weights do not include mounting brackets. June 2023.

